



# Dear Greentrippers

The winter vacations are back, and we all know what that means: snow, skiing and beautiful mountains.

## Why take care of our mountains ?



Did you know that mountains cover 25% of the Earth's surface and are indirectly vital to 40% of the world's population? They provide drinking water, biodiversity, agriculture and energy, but climate change threatens us to lose this (source: UNFCCC).



Moreover, artificial snow is already indispensable on many European slopes: as much as 90% in Italy, followed by Austria (70%), Switzerland (50%), France (39%) and Germany (25%) (source: Legambiente).



One hectare of slope requires about 1 million litres of water for artificial snow production (source: CIPRA).

## Tips for a sustainable winter holiday



### When you choose your material...

Rent your equipment instead of buying it: practical and environmentally friendly! It saves raw materials and avoids unnecessary production. Still want something of your own? Then choose second-hand items or brands that value sustainability.



### When choosing activities...

The mountains offer countless possibilities, but not all activities have the same environmental impact. Opt for peaceful activities such as hiking, snowshoeing or cross-country skiing.



### When you choose your destination...

Look for places that are committed to eco-friendly developments, for example with labels such as the Flocon Vert.



### When you are on the slopes...

Stay away from wild animals and don't leave rubbish behind. Take everything with you and make sure you leave no trace.



### When you choose your transport choose...

Travel together by bus, train or via carpooling. Less emissions and more fun on the road!



### And anytime...

Go to [www.greentripper.org](http://www.greentripper.org) to calculate the CO2e emissions of your (winter) holidays, and support certified climate projects. For every contribution you receive a guarantee certificate.



### When you're in your holiday home...

Pay attention to your energy and water use. Turn down the heating slightly, take short showers and turn off the lights when you leave a room.

## Let's act together as a team!

Make your holidays a fun, sustainable experience that the whole family will remember fondly for a long time. Turn small actions into games and playfully teach children how to take good care of nature. Because every small step can contribute to a big leap for the preservation of our planet.

We must not forget that the way we travel affects nature, and that the same nature also affects our travels. Mountains are more than just breathtaking landscapes; they are crucial to our climate and support all kinds of life. The healthier the mountains stay, the longer we can enjoy all their wonders.

This winter, we can embrace the slopes responsibly. Protect the mountains that give us so much, because without them, winter holidays would never be the same.

Let's give back to nature,  
The Greentripper Team

## Get inspired !



Did you know that Seppe Smits, Belgian snowboarding champion, is one of our ambassadors?

Take a look at his Instagram [@seppe.smits](https://www.instagram.com/seppe.smits) or follow our updates via [@greentripper](https://www.instagram.com/greentripper). Soon, we will share a documentary on how climate change affects his snowboarding experience.

Together, we can make a difference and enjoy winter while taking good care of our nature and mountains. ❤️

LET'S GIVE BACK TO NATURE,  
ALL TOGETHER

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